

THE COST OF WAITING

CAN YOU AFFORD TO WAIT ON YOUR ENERGY-SAVING OPPORTUNITIES?

The Ameren Illinois Energy Efficiency Program helps offset the cost of implementing an energy-saving project by providing incentives to help you start saving now! When weighing the project cost, incentive amount, and project payback against the cost of waiting — the choice to act now seems obvious!

Contact us today to learn how to best use program incentives available to you, and how your business or organization can start saving now. What are you waiting for? Visit AmerenIllinoisSavings.com or call **1.866.800.0747**.



Energy Efficiency
PROGRAM



REAL CUSTOMERS, REAL RESULTS

For one project, a customer installed energy-efficient lighting fixtures — high-performance T8 lamps and LED exit signs. The project saved 11,602 kWh — enough energy to power a home for a year! This savings reduced their annual energy cost by \$1,362.

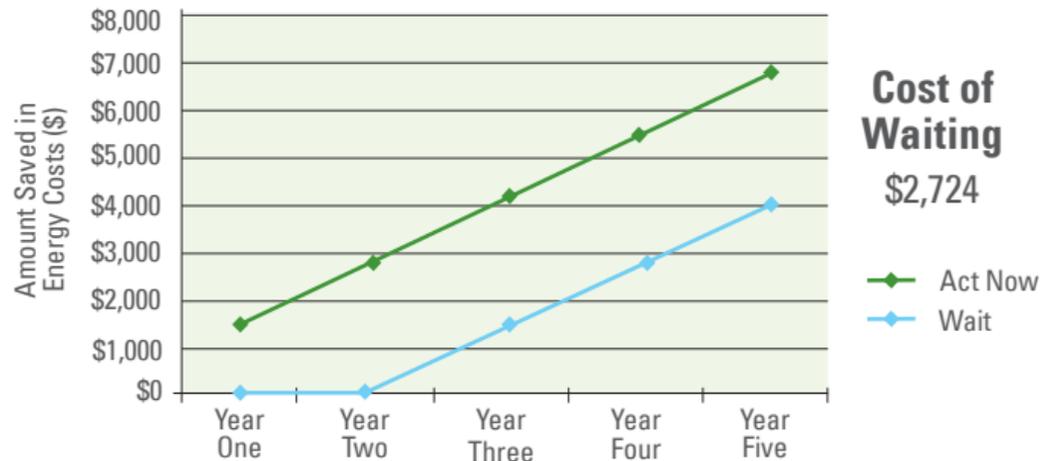
After the first month, the customer saved \$114, after six months saw savings of \$681, and annual savings amounted to \$1,362. By delaying energy-efficient upgrades for two years instead of acting now, the dollar amount of forgone energy savings totals \$2,724.

The amount of money saved in implementing energy efficiency really adds up! Don't wait — act now and save more!

To see what incentives are available to your business or organization, visit AmerenIllinoisSavings.com or call **1.866.800.0747**.

Project cost: \$2,025
Annual Energy Savings (\$): \$1,362

Ameren Illinois Incentive: \$580
Project Payback: 1.03 years



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