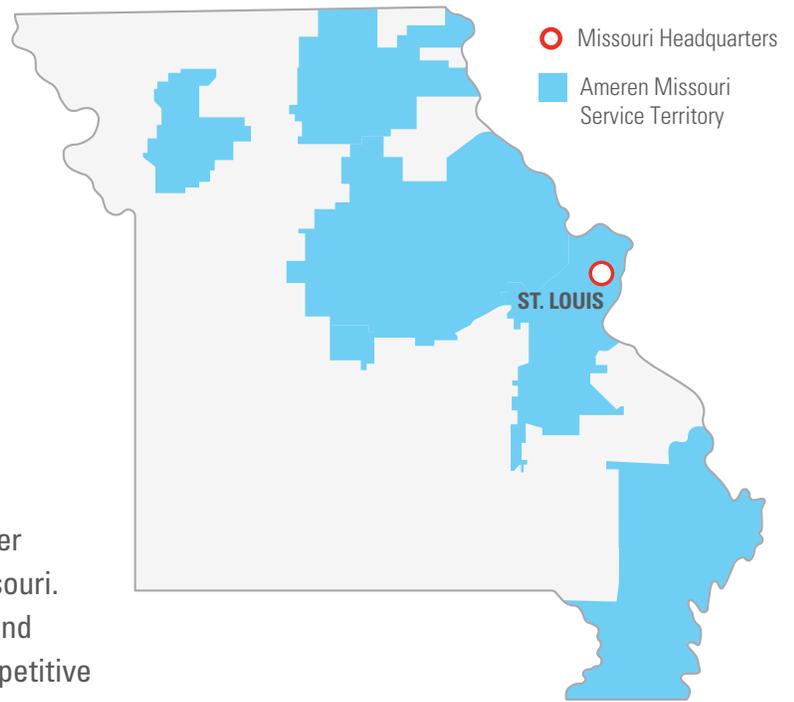




ECONOMIC DEVELOPMENT

Powering Growth

At Ameren Missouri, we power the quality of life for over 3 million residents throughout central and eastern Missouri. Our service area includes the greater St. Louis region and more than 500 communities, bringing together key competitive advantages including: access to markets, diverse workforce skills and solid infrastructure assets to help you achieve your business goals. Ameren Missouri is a trusted energy provider offering confidential business location services, comprehensive site inventory, workforce profiles, infrastructure planning and one of the most favorable economic development incentive rates in the country for qualifying industrial customers. Looking to grow? Let us help!



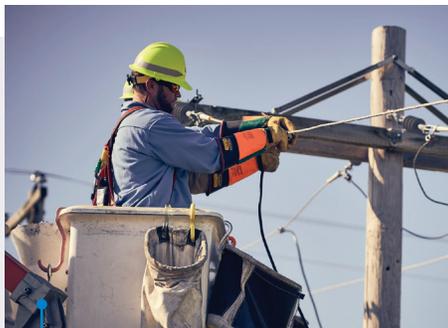
DOING BUSINESS IN MISSOURI JUST GOT *EVEN BETTER*

With Ameren Missouri's *Smart Energy Plan*, doing business here is the right choice. New or expanding industrial businesses looking to locate in the Ameren Missouri service territory can take advantage of the following benefits:



Economic Development Incentive Rate

New or expanding industrial businesses investing in the Ameren Missouri service territory may qualify for an average **40 percent discount** from base rates over a five-year agreement term.



Service Reliability

Investing **\$6.3 billion** in infrastructure improvements to modernize energy delivery systems, improving reliability and resiliency.



Competitive Rates

Offering industrial rates **below** Midwest and national averages.

CONNECT WITH US:



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AmerenMissouri.com/EconomicDevelopment

**TOTAL RETAIL
ELECTRIC
RATES:**

18%

BELOW

National Average

- ✓ **Strong Reliability**
- ✓ **Affordable Rates**
- ✓ **Financial Stability**
- ✓ **Robust Infrastructure**
- ✓ **Superior Customer Service**

(Source: Edison Electric Institute typical bills and average rates reports, findings, 12/31/2018)

**TARGETING SUBSTANTIAL REDUCTIONS
IN CARBON EMISSIONS** (From 2005 levels)

35%
REDUCTION
BY 2030

50%
REDUCTION
BY 2040

80%
REDUCTION
BY 2050

RENEWABLE ENERGY COMMITMENT

We are making the transition to cleaner energy in an affordable way for our customers.



We're executing on a 20-year plan that's supported by stakeholders throughout Missouri. It considers such options as energy efficiency and different kinds of generation, including:

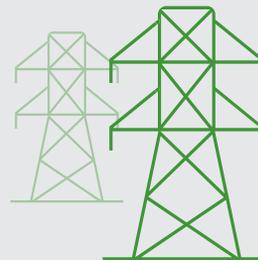
**SOLAR, WIND, NATURAL GAS,
NUCLEAR & HYDRO**

BY THE NUMBERS:



Top Quartile for
electric **distribution reliability**

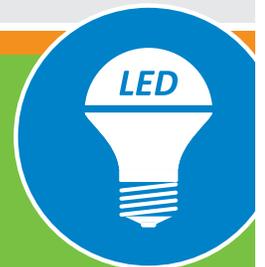
\$6.3 Billion
in **infrastructure**
investments by 2023



Generating capacity of
10,300 megawatts

ENERGY SAVINGS

Ameren Missouri's *BizSavers*® program offers cash incentives to offset the cost of energy efficiency projects for new and expanding businesses in the Ameren Missouri service territory. Whether you are adding on to your existing facility or building a new structure, we want to help you optimize the energy efficiency of your business operations.



CONTACT US: eddept@ameren.com or 1.800.981.9409