

AMEREN MISSOURI'S SMART ENERGY PLAN ECONOMIC DEVELOPMENT INCENTIVE FREQUENTLY ASKED QUESTIONS



What is the Ameren Missouri Smart Energy Plan economic development incentive?

The Ameren Missouri Smart Energy Plan economic development incentive (EDI) is a benefit offered to qualifying new and existing businesses seeking to locate or expand in Missouri. The Smart Energy Plan, which was developed with the passage of Missouri Senate Bill 564, is improving energy service for Ameren customers throughout our territory with upgrades, investment and new programs.

What is the purpose of the new economic development incentive?

Lawmakers crafted the program to encourage new and existing businesses to invest in Missouri, adding jobs and spurring economic growth in local communities throughout the state. The incentive will offer qualifying business customers an average 40 percent discount⁽¹⁾ from base rates over an agreement term of five years.

What types of business or industries qualify for the program?

Business eligibility is determined by specific criteria outlined in the rider EDI tariff. Generally, new or expanding businesses must meet the following standards to be eligible for the Ameren Missouri Smart Energy Plan EDI:

1. Be receiving (or requesting) service from Ameren Missouri under Rate 3M – LGS, Rate 4M – SPS or Rate 11M – LPS.
2. Be an industrial and/or commercial facility not directly selling or providing goods and/or services to the general public;
3. Be receiving state, regional, or local economic development incentives in conjunction with its expansion/location project;
4. Must apply for the Ameren Missouri Smart Energy Plan EDI prior to a public announcement of the expansion/location project;
5. Have an average monthly demand increase of at least 300 kW and 55 percent load factor;
6. Discounted rates must be greater than Ameren Missouri's marginal cost.⁽²⁾

Some of the most common industries eligible for the discount are manufacturing operations, data centers, research and development operations, large-scale agriculture processing facilities and wholesale warehouse/distribution centers.

How long does the new program last?

The economic development incentive is part of Missouri's state energy law passed in 2018. Ameren Missouri is currently authorized to provide five years of discounts for any agreement entered into prior to December 31, 2023.⁽¹⁾

The incentive is a value for businesses, but how does it benefit Ameren Missouri residential customers?

Ameren Missouri's economic development incentive is a win-win for business and residential customers alike. That's because the additional energy requirements from a qualifying business customer ultimately helps enhance system efficiencies and distribute the fixed costs of generating and delivering electricity across a broader customer base, thus helping to keep rates lower for all customers. Also, the attraction of new jobs and investment multiplies throughout the region in the form of increased spending in retail establishments, new housing starts and population growth.

How do I get more information about Ameren Missouri's economic development incentive program?

To learn more about Ameren Missouri and its focus on attracting and growing business in the state, visit AmerenMissouri/economicdevelopment.com or call 1-800-981-9409 to speak with someone on Ameren Missouri's economic development team.

⁽¹⁾ Offer subject to continued qualification by customer and availability of the discount.

⁽²⁾ Company's analysis will determine if discounted rates will be offered.