

NEW CONSTRUCTION INCENTIVE PROGRAM GUIDELINES

1.1 DESCRIPTION

The New Construction Incentive Program offers the opportunity to implement energy efficiency improvements with higher efficiencies than the designed systems or minimum code requirements. These incentives are determined based on the calculated estimated annual energy reduction.

1.2 OBJECTIVE

The objective of the New Construction Incentive Program is to provide awareness of cost-effective energy efficiency opportunities for qualifying construction projects and to provide incentives to support going above minimum requirements or going above what the participant has already committed to purchase.

1.3 DATES AND TIMELINES

- The program start date is March 1st, 2019.
- The last day to submit applications for Pre-Approval is August 30th, 2021.
- Completion documents and the completed application must be received no later than 12 months from the date the incentive offer was signed by the customer or November 30th, 2021, whichever occurs earlier.

1.4 ELIGIBILITY

1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri, including owners of multifamily market and low-income properties that are classified under one of the following rates are eligible to apply for incentives:

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

1.4.2 Facility Type Eligibility

Eligible projects under the New Construction Incentive Program include:

- New building projects wherein no structure or site footprint presently exists
- Addition of an existing building site footprint

- A gut rehab for a change of purpose to an existing building requiring replacement of all electrical systems/equipment
- “Warm Shell” projects, where the building envelope, central mechanical system, and core lighting systems are included in the design but future build-out work or tenant improvements are permitted separately

1.4.3 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved 3rd party

1.4.4 Equipment eligibility

Upon initial project submittal an approved baseline will be established by identifying the highest baseline from the following:

- IECC 2009
- Local code
- Equipment that the participant has committed to purchase

Requirements for eligible measures:

- The installed equipment must achieve a level of energy savings (kWh).
- The installed equipment must pass the cost benefit test within the application.
- The pre-incentive simple payback of installed measures must be greater than 18 months.

Examples of Ineligible Measures:

- Installed equipment, such as high-efficiency space heating, that culminates in little or no reduction in Ameren Missouri’s peak coincident demand is not eligible for incentives.
- Installed equipment that has an effective useful life (based on industry averages) of less than 10 years may not be eligible for incentives. Examples include but are not limited to PC Power Management and strip curtains.

1.4.5 Project eligibility

- New Construction Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.
- Project measures must demonstrate reliable and cost-effective energy savings potential in the proposed use and site.
- Equipment may not be purchased or installed prior to the customer signing and returning the Pre-Approval incentive offer.
- Equipment must be installed prior to submitting completion paperwork.

1.5 PROCESS

1.5.1 Establishing Project Baseline

1. The first step will be to submit a New Construction application to include preliminary project and customer information.

***Note:** The New Construction project baseline will be established based on equipment that that participant has committed to purchase or local code, whichever is higher at the time the initial application is submitted.*

2. After receiving the application the BizSavers Team will review and coordinate with the customer to determine the project baseline and identify potential opportunities.
3. The BizSavers Team will submit the application back to the customer with associated documentation that identifies the eligible baseline for the project.

1.5.2 Installation and Completion

1. Upon complete installation of the offered measures, project application must be updated to accurately represent installed equipment prior to submittal
2. Submit the final project application and required completion documentation (outlined in the application) to the BizSavers Team at BizSavers@ameren.com.

***Note:** All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*

3. Once the BizSavers Team receives your completed application they will perform a technical review and approvals prior to your incentive being distributed.

***Note:** The BizSavers Team may identify additional questions or documentation requirements during technical review.*



1.6 INCENTIVES

New Construction Incentives are based on the estimated energy savings after completion and verification of the project. There are 3 methods for receiving an incentive in the New Construction Incentive Program. New Construction Incentive amounts are subject to change and are capped at 50% of costs associated with implemented measures.

***Note:** Ameren Missouri customers identified as eligible for the New Construction Incentive Program are not eligible for the Standard Incentive Program.*

1.6.1 Lighting Power Density (Interior Lighting Incentives)

Incentives are available for lighting systems where the installed interior lighting power density (watt per square foot) is lower than the approved baseline lighting power density (LPD) by at least 10%.

***Note:** Applicable lighting power density will be identified during the initial project application process.*

LPD incentives will be calculated at \$0.40 per watt below the baseline wattage (identified in the approved baseline) multiplied by the square footage associated with the lighted space.

1.6.2 Custom Incentive Rates

Custom incentive rates (\$/kWh) are available for specific equipment or systems other than installed interior lighting. For Custom Incentive Program eligibility please refer to AmerenMissouri.com/BizSavers.

***Note:** All Custom incentives associated with a New Construction project will be considered incremental.*

1.6.3 Whole Building Performance

This incentive type provides design incentives to fund a Whole Building Energy Model. This energy model must satisfy the requirements outlined in the New Construction Incentive Program Handbook.

The Whole Building Performance Incentive cap is \$50,000 per site, per program year. The below incentive range is based on the level of energy efficiency designed and installed.

Energy Savings (kWh) % Above Baseline	Whole Building Performance Incentive Rate
Less than 20% energy savings	\$0.02/ kWh
20% - 29% energy savings	\$0.03/ kWh
≥ 30% energy savings	\$0.04/kWh

1.6.4 Minimums and Caps

Customers must install measures achieving a minimum total incentive of **\$150.00** per application. Total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31st, 2021.