

STANDARD INCENTIVE PROGRAM GUIDELINES

1.1 DESCRIPTION

The Standard Incentive Program offers prescriptive incentives for energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

1.2 OBJECTIVE

The objective of the Standard Incentive Program is to provide awareness of energy efficiency opportunities, an incentive to encourage achieving these savings, and an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable energy savings.

1.3 DATES AND TIMELINES

- The Program start date is March 1st, 2019.
- The last day to submit an application for a Pre-Approval project is October 30th, 2021.
- The last day to submit Fast Track application and all Pre-Approval project's completion paperwork is November 30th, 2021.
- Fast Track applications must be received within 180 days of the invoice date in order to qualify for an incentive.
- For Pre-Approval projects, completion documents and the completed application must be received no later than 12 months from the date the incentive offer was signed by the customer or November 30th, 2021, whichever occurs earlier.

1.4 ELIGIBILITY

1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (Excluding multifamily market and low-income, which is part of Residential Program):

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

1.4.2 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri Trade Ally (TA) in good standing

***Note:** Upon receiving completed applications where an approved TA in good standing is the payee, the BizSavers Team will contact the customer to verify installation prior to processing applications.*

1.4.3 Equipment eligibility

A list of energy efficiency measures eligible under the Standard Incentive Program can be found at AmerenMissouri.com/BizSavers.

Energy Efficient equipment that is not eligible through the Standard Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Equipment qualifying under the Standard Incentive Program may not be purchased or installed prior to the start date of the program.

Ameren Missouri electric business customers are not eligible for incentives on any equipment already discounted through Ameren Missouri Residential Energy Efficiency Programs.

***Note:** Please see the list of participating stores for the Residential Program on AmerenMissouri.com and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a lamp is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or BizSavers@ameren.com. Please have the store name and product SKU available for review.*

1.4.4 Project eligibility

Standard Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.

Equipment must be installed prior to submitting a Fast Track project application in order to qualify for an incentive.

Equipment must be installed prior to submitting completion paperwork for a pre-approved project application in order to qualify for an incentive.

1.5 PROCESS

1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, verify that a Standard Incentive is available by reviewing the Standard Incentive Program list of measures and incentives posted on AmerenMissouri.com or by downloading the most current version of the application.
 - a. If a measure meets the Standard Incentive Program measure eligibility requirements it must be applied for through the Fast Track or Pre-Approval process in the Standard Incentive Program.
 - b. If a measure does not meet Standard Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at AmerenMissouri.com/BizSavers.

1.5.2 Fast Track Application Process

1. If the project exclusively contains eligible Standard Incentive Program Fast Track measures (as identified on the Standard Incentive List) with an estimated incentive of less than \$10,000, you can proceed with equipment purchase and installation.
2. After installation, submit your application with completion paperwork to the BizSavers Team.
 - a. The customer must receive the project invoice prior submitting the application.
 - b. Invoices must be itemized to show the following:
 - i. Installation (labor) price
 - ii. Equipment (material) price
 - iii. Equipment (material) specification or model number
 - iv. Miscellaneous support equipment price
 - v. Disposal fees
 - vi. Incentive amount on final application
3. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

Note: *The BizSavers Team may identify additional questions or documentation requirements during technical review.*

Note: After submittal of the completion paperwork and completed application the project may be subject to an inspection. All Standard Incentive Program projects are subject to inspections.

1.5.3 Pre-Approval Application Process

1. If your project has an estimated incentive of \$10,000 or greater or you wish to apply for Standard Pre-Approval measures, please submit your project for Pre-Approval.
2. Once the project is reviewed and the value of the incentive offer has been determined, the BizSavers Team will send the incentive offer to the project contacts for their review and customer signature.
 - a. When the customer receives the offer from the BizSavers Team they will need to indicate the project estimated start date, installation complete date, and date final paperwork will be submitted to the BizSavers Team.
 - b. The customer must sign and return the offer to the BizSavers Team within 30 days to signify acceptance of the offer.
3. Once the BizSavers Team receives the customer signed offer, purchase and installation of project equipment can begin.
4. Upon complete installation of the offered Standard Pre-Approval measures, submit the project application and required documentation (outlined in the application) to the BizSavers Team at BizSavers@ameren.com.
 - a. After complete installation ensure that the completed application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

Note: All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.

- b. The customer must receive the project invoice prior to submitting the application.
- c. Invoices must be itemized to show the following:
 - i. Installation (labor) price
 - ii. Equipment (material) price
 - iii. Equipment (material) specification or model number
 - iv. Miscellaneous support equipment price
 - v. Disposal fees
 - vi. Incentive amount on final application

Note: A change in scope from what was offered will require recalculation of incentive amounts and based on measure eligibility and incentive budget availability the incentive may increase or decrease.

5. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

Note: The BizSavers Team may identify additional questions or documentation requirements during technical review.

1.6 INCENTIVES

The most current Standard Incentive list will be available on the Ameren Missouri website. Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:

- Fast Track projects that do not require Pre-Approval (total project incentive less than \$10,000 and project contains only Standard Fast Track measures) will be eligible for the incentive rates that were available at the time application was received by the BizSavers Team.
- Pre-Approval projects will be eligible for the incentive rates at the time the Pre-Approval project was submitted.

Incentive amounts are set per measure and are calculated per measure unit identified on the list. Each Standard measure incentive is capped at the total eligible cost of the installed measure as identified on the submitted invoice. This includes the cost of installation, equipment, disposal fees, and equipment rental.

Note: If an eligible third party has been assigned as the payee by the customer then only costs associated with services or equipment directly provided by the third party can be claimed on the application.

Customers must install measures achieving a minimum total incentive of **\$150.00** per application and total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31st, 2021.