

APPLYING TO MISSOURI SERVICE AREAENERGY EFFICIENCY MEEIA 2019-21PURPOSE

The purpose of the Energy Efficiency Portfolio, which consists of several programs, is to proactively impact customer energy use and decrease peak demand in such a way as to reduce electric consumption and coincided peak demand. With the exception of low-income and education programs, the programs included in this tariff are expected to be cost effective, having a Total Resource Cost Test ratio of greater than 1.0.

DEFINITIONS

Unless otherwise defined, capitalized terms used in Tariff Sheet Nos. 221 through 244.1 have the following meanings:

Applicant - A customer who has submitted a program application or has had a program application submitted on their behalf by an agent or Trade Ally.

Business Program - An energy efficiency program that is available to a customer receiving electric service under Service Classifications Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), Large Primary Service Rate 11(M), or Large Transmission Service Rate 12(M).

Deemed Savings Table - A list of Measures derived from the Company's TRM that characterizes associated gross energy and demand savings with Company-specific measure parameters where available.

Demand-Side Programs Investment Mechanism (DSIM) - A mechanism approved by the Commission in the Company's filing for demand-side program approval in File No. EO-2018-0211.

Incentive - Any consideration provided by the Company directly or through the Program Administrator, Trade Ally, and/or Program Partners which encourages the adoption of Measures, including in the form of cash, buydowns, markdowns, rebates, bill credits, payments to third parties, direct installation, donations or giveaways, and education.

Measure - An end-use measure, energy efficiency measure, and energy management measure as defined in 4 CSR 240-22.020(18), (20), and (21).

MEEIA 2019-21 Demand-Side Management Plan - Company's "2019-21 MEEIA Energy Efficiency Plan" approved in File No. EO-2018-0211 as may be amended.

Participant - An energy-related decision maker who implements one or more end-use Measures as a direct result of a demand-side program.

Program Administrator - The Company or entity selected by the Company to provide program design, promotion, administration, implementation, and delivery of services.

Program Partner - A retailer, distributor, or other service provider that the Company or the Program Administrator has approved to provide specific program services through execution of a Company-approved service agreement.

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APPLYING TO MISSOURI SERVICE AREAENERGY EFFICIENCY MEEIA 2019-21 (Cont'd.)DEFINITIONS (Cont'd.)

Program Period - The period from March 1, 2019 through December 31, 2021, unless sooner terminated under the TERM provision of this tariff. Programs may have slightly earlier deadlines for certain activities, as noted on the Company website AmerenMissouri.com/EnergyEfficiency.

Program Provider - An entity that meets the criteria defined by a Program Administrator to provide specific program products and/or services.

Project - One or more Measures proposed by an Applicant in a single application.

Residential Program - Energy efficiency programs available to residential customers in the Company's Missouri service area being served under the Residential Service Rate 1(M) rate schedule and for multifamily properties identified under Residential Programs it will also include: Service Classifications Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M).

Technical Resource Manual (TRM) - A Company-specific compilation of Measures and associated characteristics with formulas used for calculating gross energy and demand savings using default inputs.

Trade Ally - An independent contractor that the Company or the Program Administrator has approved to provide specific program services through execution of a Company-approved service agreement.

Measure Benefit/Cost (B/C) Test - Each non-prescriptive Project must pass the B/C Test by having a value of 1.0 or greater. B/C Test value equals the present value of the benefits of each Measure over the useful life of each Measure divided by the incremental cost to implement the Project Measures. The benefits of the Measure include the Company's estimated avoided costs.

AVAILABILITY

Except as otherwise provided in the terms governing a particular program, programs are available uniformly to all customers qualifying for service under Service Classifications Residential Service Rate 1(M), Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), Large Primary Service Rate 11(M), or Large Transmission Service Rate 12(M). Some programs may also require that services be phased-in on a geographical or other basis to better manage resources. Some services may only be available through participating Program Partners, Program Providers, or Trade Allies.

Unless otherwise provided for in the tariff sheets governing a particular program, customers may participate in multiple programs, but may receive only one Incentive per Measure.

Business Programs are not available to customers electing to opt-out of energy efficiency program funding under 4 CSR 240-20.094(7).

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APPLYING TO MISSOURI SERVICE AREAENERGY EFFICIENCY MEEIA 2019-21 (Cont'd.)AVAILABILITY (Cont'd.)

A customer may elect not to participate (opt-out) in the Company's demand-side management Business Programs under 4 CSR 240-20.094(7) if they:

1. Have at least one account with a demand of 5,000 kW in the previous 12 months with the Company;
2. Operate an interstate pipeline pumping station; or
3. Have one or more accounts with aggregate coincident demand of 2,500 kW in the previous 12 months with the Company and have a comprehensive demand-side or energy efficiency program with achieved savings at least equal to those expected from the Company-provided demand-side programs.

A customer electing not to participate (opt-out) must provide written notice to the Company no earlier than September 1 and not later than October 30 to be effective for the following calendar year, but shall still be allowed to participate in interruptible or curtailable rate schedules or tariffs offered by the Company. None of the Business Programs are considered to be an interruptible or curtailable rate schedule. Upon election by a customer to opt-out, either under this or earlier MEEIA programs, that designation will continue for 10 years, beginning with the calendar year subsequent to the submission of the opt-out unless the Company is notified the customer wishes to revoke its opt-out status.

TERM

This tariff (Sheet Nos. 221-221.5) and the tariffs reflecting each specific energy efficiency program (Sheet Nos. 222-244.1) shall be effective from March 1, 2019 through December 31, 2021, except that the programs shall terminate immediately, and without further Commission action, on the effective date of any court order, judgment, or opinion or Commission order that changes or eliminates the approved DSIM or Technical Resource Manual, unless the changes are initiated or accepted by the Company. Programs may not be available or fully implemented in all geographic locations on the tariff effective date. Consult AmerenMissouri.com/EnergyEfficiency to determine the status of the programs. Programs may have earlier deadlines for certain activities, as noted on the Company's website AmerenMissouri.com/EnergyEfficiency.

If the programs are terminated prior to December 31, 2021 under this provision, only Incentives for qualifying Measures that meet either of the following criteria prior to the termination date will be valid: (a) customer has returned a signed commitment Incentive offer and it has been accepted by the Program Administrator; or (b) the customer provides affirmation that requirements for participation have been met.

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ENERGY EFFICIENCY MEEIA 2019-21 (Cont'd.)

DESCRIPTION

The reductions in demand and energy consumption will be accomplished through the following Business Programs:

1. Standard Incentive Program
2. Custom Incentive Program
3. Retro-Commissioning Incentive Program
4. New Construction Incentive Program
5. Small Business Direct Install Incentive Program
6. Social Services Program
7. Education Programs
 - Building Operator Certification (BOC)

The reductions in demand and energy consumption will be accomplished through the following Residential Programs:

1. Lighting Program
2. Energy Efficient Products Program
3. HVAC Program
4. Home Energy Reports Program
5. Energy Efficiency Kits Program
6. Appliance Recycling Program
7. Multi-Family Market Rate Program
8. Single Family Low-Income Program
9. Multi-Family Low-Income Program
10. Education Programs
 - Science, Technology, Engineering, and Mathematics (STEM) Education
 - Home Building Code Compliance
 - Workplace Employee Education
 - Smart Home Energy Management
 - Real Estate Audits

Program Administrator may collaborate and co-deliver components of programs with other utilities (i.e. gas and water utilities) to create synergies.

Program details regarding the interaction between the Company or Program Administrators and customers participating in the programs, Incentives paid directly to customers, available Measures, Measure ranges, availability of the programs, eligibility, and application and completion requirements may be adjusted through the change process as presented below. Those details, additional details on each program, and other details such as process flows, application instructions, and application forms will be provided on the Company's website AmerenMissouri.com/EnergyEfficiency or by calling 800-552-7583.

ENERGY EFFICIENCY MEEIA 2019-21 (Cont'd.)CHANGE PROCESS

The change process is applicable to changes in a program detail regarding the interaction between the Company or Program Administrators and customers participating in the programs.

1. Identify need for program detail change regarding the interaction between the Company or Program Administrators and customers participating in the programs;
2. Discuss proposed change with implementer;
3. Discuss proposed change with evaluator;
4. Analyze impact on program and portfolio (cost effectiveness, goal achievement, etc.);
5. Inform the Staff, Office of the Public Counsel, and the Missouri Department of Economic Development - Division of Energy (DE) of the proposed change, the time within which it needs to be implemented, provide them the analysis that was done and consider recommendations from them that are received within the implementation timeline (the implementation timeline shall be no less than five business days from the time that the Staff, Office of the Public Counsel, and the DE are informed and provided the above-referenced analysis);
6. Take timely received recommendations into account and incorporate them where the Company believes it is appropriate to do so;
7. Notify and train customer contact personnel (Contact Center, Energy Advisors, Business Center, Customer Relationship Managers, Customer Service Advisors) of the changes;
8. Make changes to forms and promotional materials;
9. Update program website;
10. File updated web pages and, if appropriate, updated list of Measures and Incentive amounts in File No. EO-2018-0211; and
11. Inform Participants, Program Providers, Program Partners, Trade Allies, etc.

Company will also continue to discuss and provide information on ongoing program and portfolio progress at quarterly regulatory stakeholder update meetings.

PROGRAM COSTS

Costs of the Business Programs and Residential Programs contained herein shall be reflected in a charge titled "Energy Efficiency Invest Chg" appearing as a separate line item on customers' bills and applied to customers' bills as a per kilowatt-hour charge as specified in the Residential Service Rate 1(M), Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), Large Primary Service Rate 11(M), and Large Transmission Service Rate 12(M) rate schedules. All customers taking service under said rate schedules shall pay the charge regardless of whether a particular customer utilizes a demand-side program available hereunder, unless the customer is an eligible business which has opted-out as provided for previously or it is a residential customer who qualifies for the low-income exemption as outlined in Rider EEIC 2019-21.

UNION ELECTRIC COMPANY

ELECTRIC SERVICE

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PROGRAM DESCRIPTIONS

The following pages contain other descriptions and terms for the programs being offered under this tariff.

CHANGES IN MEASURES OR INCENTIVES

Company may offer the Measures contained in the TRM. The offering of Measures that are not contained in or that do not meet the custom measure definition within Company's TRM must be approved by the Commission. Changes to Measures and inputs contained in the Deemed Savings Table will be completed by following steps 3,4,5,6, 10 & 11 of the 11-step change process. Not all Measures listed in the TRM will be offered at all times. The actual Measures being offered, and Incentives available to customers, will be listed on Company's website, AmerenMissouri.com/EnergyEfficiency. The Measures and Incentives being offered are subject to change. Customers must reference AmerenMissouri.com/EnergyEfficiency or call 800-552-7583 for the list of currently available Measures. The website will expressly state in conspicuous language that the Measures and Incentives are subject to change. Should a Measure or Incentive offering shown on Company's website differ from the corresponding Measure or Incentive offering shown in the currently effective notice filed in File No. EO-2018-0211, the stated Measure or Incentive offering as shown in the currently effective notice shall govern.

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