

ENERGY EFFICIENCY MEEIA 2019-21

Residential Home Energy Reports Program

PURPOSE

The purpose of the Home Energy Reports Program (Program) is to obtain energy and demand savings by focusing on energy consumption behavior changes of participating customers. This is a behavior modification program.

AVAILABILITY

The Home Energy Reports Program is available for the Program Period. Services under this Program are available to Customers on the Residential Service Rate 1(M). The Program Administrator will work with customer data to select Program Participants. Home Energy Reports will be mailed and/or emailed to targeted residential customers on an established frequency for the duration of the Program. Customers who do not wish to receive a report will be able to contact Ameren Missouri to be removed from participation.

PROGRAM PROVISIONS

The Company will hire a Program Administrator to implement this Program. The Program Administrator will provide the necessary services to effectively implement the Program and to strive to attain the energy savings targets.

ELIGIBLE MEASURES AND INCENTIVES

The Program focuses on energy consumption behavior changes that result in reduced electricity consumption. As such, the overall metric is reduced monthly/annual energy consumption. There are no specific energy efficiency Measures associated with the Program. However, there may be rewards associated with behavior changes that lead to reduced energy consumption. Additional Program details may be found at AmerenMissouri.com/myreport.